

Rice or Corn Squares Cereal

\$2.99 ea

12 oz. Compare to Chex.

Squeeze Mayonnaise

\$3.99 ea

Larger 22 oz.

Ripe Olives

\$1.29 ea

2 1/4 - 4 1/4 oz. Sliced or chopped.

Egg Noodles

\$2.59 ea

16 oz. Assorted, including Yolk-free.

Trash Bags

\$3.49 ea

10 count, 30 gal Drawstring, or 30 count, 13 gal Kitchen bags.

Facial Tissue

\$1.79 ea

75 - 80 count. Regular or with lotion.

Blue Ribbon Ice Cream

\$6.99 ea

4 quart.

Foster Farms Chicken or Turkey Franks

\$5.49 ea

Large 48 oz.

Bibigo Frozen Entrees

\$6.49 ea

18 oz. Assorted varieties.

Pagoda Egg Rolls

\$6.49 ea

8 count, 22 oz. Assorted varieties.

AD EFFECTIVE May 2 - 8, 2024

Supplies limited to stock on hand.

Get Ready for Mother's Day!

Aria Speaker **\$8.99** ea

Bluetooth. Up to 3 hours playtime. LED light show. Pot for plants. In Holiday Lane.

Himalaya Salt Lamp **\$7.99** ea

5"-6" tall. USB powered. LED color changing. Purifies air, reduces stress & allergies, improves breathing & sleeping. In Holiday Lane.

BILL SEZ . . .

Have you ever wondered where the holiday Cinco de Mayo came from? Technically it was originally the commemoration of an unexpected victory of the much less trained and armed forces of the Mexicans over the invading French at Puebla, Mexico, on May 5, 1862. This wasn't their much more cherished victory in their war for independence, but it certainly was an inspiring victory.

However, in the United States, Cinco de Mayo has become a means to celebrate the bright history of Americans with Mexican roots recalling positive traditions through parades, folkloric dancing, music, food, and battle reenactments.

Not knowing how best to support that theme in this ad, I chose to promote Mother's Day gifts as that event is only one and a half weeks away. A trip down Holiday Lane in the main cross aisle of the store may well help you find a perfect gift for Mom! Also, available are Mother's Day cards, candy, and flowers.



Eau De Parfum Natural Spray **\$1.59** ea

1.18 oz travel size. Pink Diamond, Diva Sugar, Romantic Moment, Love Inked, Vanilla Dream, or Blue Wonder. In Holiday Lane.

Crescent Moon Shaped Wood Shelf Decor **\$4.99** ea

2 tier, metal. Place in your home, bedroom, or Kitchen. In Holiday Lane.

Manicure Set **\$4.99** ea

18 pieces. Great for at home or on the go. In Holiday Lane.

ECHO RECYCLING 760-220-4232

On the Northeast side of the parking lot.

Open Tuesday - Saturday 9AM - 4PM

Closed for Lunch Noon to 1PM.

Aluminum CRV **\$1.65**lb

#1 Plastic CRV **\$1.33**lb

Pricing good thru May 8, 2024

LIMITS & MULTIPLE PRICING

Please, unless otherwise indicated, ON AD ITEMS, NO MORE THAN 6 TOTAL (including all flavors or varieties) OF ANY ITEM, PER FAMILY, DURING THE AD PERIOD, AT THE SALE PRICE, except in produce and meat, which are limited to normal retail quantities, or which carry limits specifically stated. Sorry, we must reserve the right to further limit or refuse sales.

MULTIPLE PRICING: When purchasing items in quantities more or less than the multiple stated, the register is built automatically to charge the "each" price times the quantity. (Example: Price of item is 3/\$1. The price of: one = 3\$, two = 6\$, three = \$1, four = \$1.34, five = \$1.68, six = \$2.00).

SERVICES AT CROSSROADS CENTER

LUCERNE VALLEY MARKET & HARDWARE (760) 248-7311
e-mail address: info@lucernevalleymarket.com
website: lucernevalleymarket.com

WASH N SHOP COIN LAUNDRY

AT THE SERVICE COUNTER In the store

- PAYMENT STATION SCE, Frontier, Verizon
- PACKAGE EXPRESS -- UPS only
- COPIES • FAX SERVICE

FIRST FOUNDATION BANK 248-2717
DR. ASHOK MELVANI M.D. 248-1070

ECHO RECYCLING 220-4232

PRESCRIPTION DELIVERY
Rancho Drugs - 242-4900
Tues. Noon, Wed. & Fri. 1:30pm

TO KNOW MORE ABOUT THOSE WHO SPONSOR THIS STORE, SEE
<http://thenewlightcls.com>